



The EGTC Euroregion Pyrenees Mediterranean (EPM)

"For a creative, sustainable and solidary
Euroregion in the horizon 2020 ".

Palma el 06 de juny de 2019

Trobada dels CES de l'Euroregió



Euroregió Pirineus Mediterrània
Eurorégion Pyrénées-Méditerranée
Euroregión Pirineos Mediterráneo



EPM macro figures

- With **109,823 square kilometers**, the EPM covers a larger territory than 16 of the 28 European countries surface.
- With more than **14 million inhabitants**, the EPM is more populated than 19 of the 27 European countries.
- The EPM is also a very attractive territory, with a Gross Domestic Product (GDP) of **362.372 millions of euros**





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M :

One of the first EGTC in Europe

- The Mediterranean Pyrenees Euroregion is a **political project of territorial cooperation born in 2004** thanks to the will of the Governments of Catalonia, the Balearic Islands and the Occitan region.
- In **2009** The EGTC is definitely created.
- Since february, 2019, **the Government of Balearics Islands holds the presidency of this institution**, which has been provided with a roadmap – validated by the presidents of the three governments– for the next three years.



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CPM :

A key player in Europe's Future

- Participating in European Networks :
 - EGTC Platform, with the 9th annual meeting next 27th September in Palma.
 - MEDALLIANCE with CPMR, MedCities, Arco Latino and Adriatic Ionian Euroregion.
 - Member of the Cross border expert group, DG Regio.
- 2 positioning on strategic Europeans programme :
 - Euroregion as a key actor in the next Horizon Europe Programme .
 - Euroregion as an innovative actor in European territorial Cooperation



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CPM :

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- Involved in 5 European Cooperation Projects with 10 countries and 12 regions.
- Participating in 4 sectorial or territorial European programs (Europe Creative, Erasmus +, INTERREG Europe, Sudoe).
- Aiming to gain in 2019,
 - 1 MED in an innovating Mediterranean Ports' network for energy efficiency and environmental protection.
 - 2 LIFE projects one in Natural Marine & littoral areas protections and another in water efficiency and REUSE in touristic resorts.



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THE EPM IN NUMBERS

- TOTAL YEARLY BUDGET EPM, around : 1.500.000€
- 2019 ACTION PLAN : 800.000€
- 5 EUROPEAN PROJECTS (total amount) : 600.000€
- 2018 CULTURAL GRANTS 9th call for proposals
- (around 5 projects supported on a yearly basis): 180.000€
- STAFF : 8 PERSONS INCLUDING 4 PROJECTS MANAGERS

EPM's mains objectives :

- 1) Act with and for the **citizenship** of the territory
- 2) Develop the Euroregional **innovation** ecosystem
- 3) Contribute to the **sustainable development** of the territory
- 4) Deepening the Euroregional **identity**



Eixos estratègics de l'EPM

1- Actuar amb i per
els ciutadans del
territori

2- Desenvolupar
l'ecosistema
euroregional de la
innovació

3- Contribuir al
desenvolupament
sostenible del territori

4- Aprofundir
l'identitat
euroregional

L'Euroregió, un pol de
cooperació de referència a
Europa creatiu, sostenible i
solidari a l'horitzó 2020

11- Respon als reptes europeus compartits

12- Joga un paper actiu a la Mediterrània

13- Impulsa una nova governança, resiliència,
transparent i modelica envers l'acció pública

14- Desenvolupa una veritable estratègia de comunicació en tots els seus àmbits d'acció

21- Esdevé un pol de cooperació de referència en la innovació

22- Dona suport a la innovació, el desenvolupament de les empreses i les seves xarxes:
l'Euroregió com a catalitzador

23- Consolida l'oferta formativa d'ensenyament superior i d'aprenentatge i la seva
adequació al teixit econòmic euroregional

31- Dona suport al desenvolupament de connectivitats eficients i sostenibles amb el
propòsit de millorar l'accessibilitat del territori euroregional

32- Promou les practiques innovadores en el marc de la mitigació i l'adaptació al canvi climàtic

33- Dona suport a les iniciatives de protecció de la
biodiversitat i dels espais naturals i, més globalment, del
patrimoni

34- Tracta els reptes ambientals en
el marc de l'agricultura

41- Enforteix la cohesió de les nostres comunitats i
l'integració social prioritàriament dels joves

42. Desenvolupa i reforça el sector de les indústries creatives

43- Desenvolupa una visió de la cultura renovada i dinàmica, oberta cara al
exterior i respectuosa del seu passat recolzant-se sobre els actors culturals i
donant-els hi una perspectiva europea



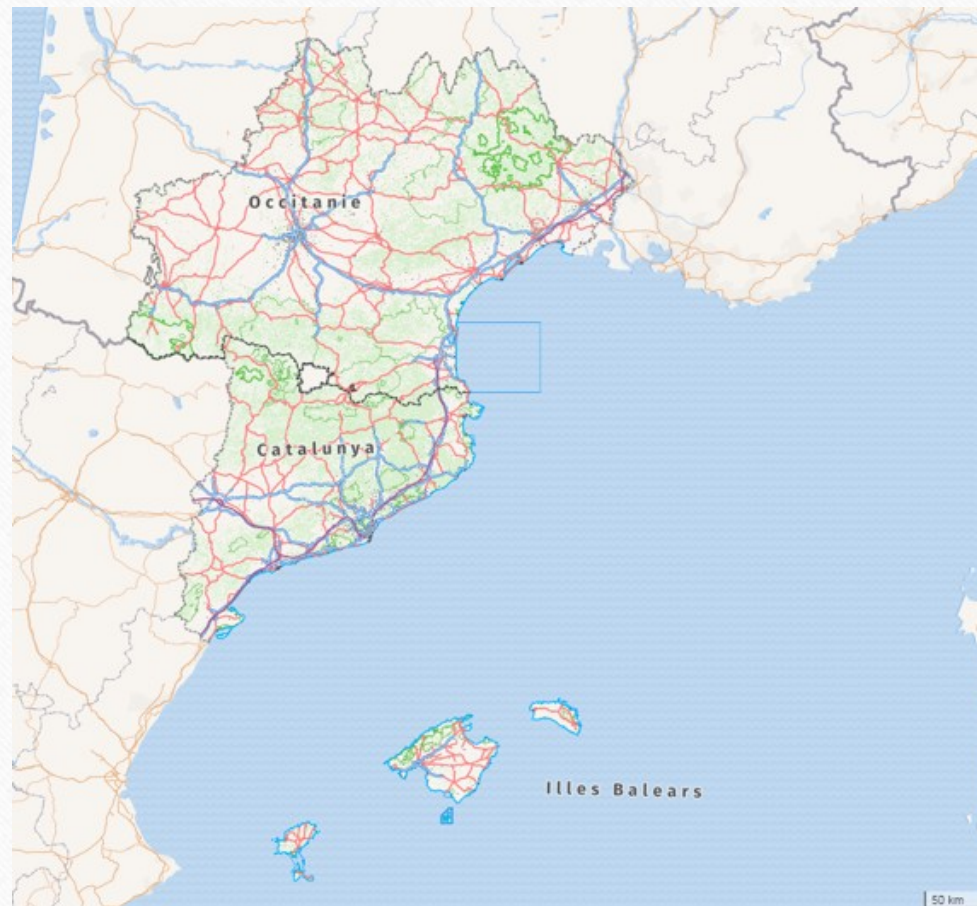
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ICGC
Institut
Cartogràfic i Geològic
de Catalunya

Eurorégion Pyrénées-Méditerranée

INSTAMAPS

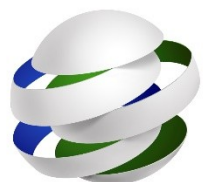




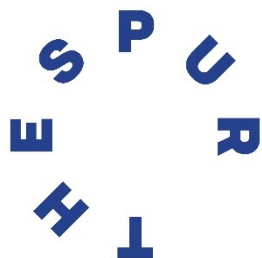
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The EPM runs 5 European projects



eHealth
Eurocampus



Interreg
Sudoe
LINKS UP
European Regional Development Fund



KISS ME
Interreg Europe



European Union
European Regional
Development Fund



SPIN
SPort for INclusion

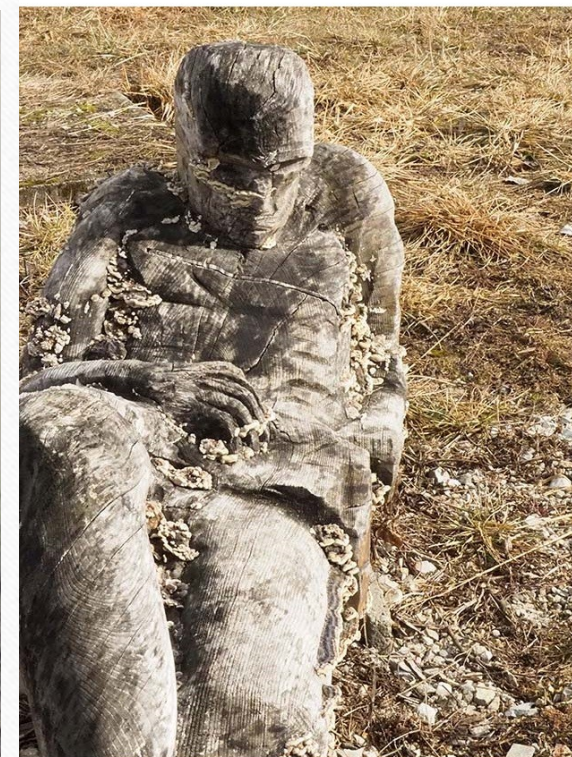
- The **eHealth Eurocampus** supports the development of innovative teaching material and activities that will improve the relevance and quality of higher education in the field of eHealth by adapting curricula to labour market needs, while providing students with skills of entrepreneurship through innovative and learner-centred methods.
- The main objectives of the eHealth Eurocampus are:
- Improving the **RELEVANCE** of higher education in the field of information and communication technologies applications for health (eHealth).
- Enhancing the **QUALITY** of eHealth higher education through mobility and transnational cooperation.
- Fostering **EMPLOYABILITY** through curricula adaptation to labour



1st Edition eHealth Eurocampus Summer School

The first eHealth Eurocampus Summer School on “Innovation and Entrepreneurship in eHealth” took place in Castres from 26 June to 7 July 2017. 42 students and 9 teachers from 8 universities from France, Spain, United Kingdom, Germany and Cyprus were welcomed at ISIS Engineering School of the Champollion University.

- The Spur is a project for the creation of an **European cooperation network** made up of seven cultural organisations that operate on a local and international scale as cultural operators, focusing above all on the field of the visual arts. It has two key **objectives**:
 - 1) To develop innovative projects for building the professional capacities and **transnational mobility of creators**, in particular visual artists, enabling the sector to move towards the economy of creativity and facilitating the exploration of new business and work models.
 - 2) To implement transnational co-management processes between different organisations in order to foster collaboration and knowledge transfer and, consequently, **generate a European bank of exportable and reusable management resources that help to build the professional capacities of the sector**





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Interreg



Sudoe

LINKS UP

European Regional Development Fund

- The Links Up project works to **increase economic growth and improve the competitiveness of startups in the southwest of Europe** in the e-tourism and e-health sectors. Links Up focuses on the acceleration process of the companies, in the development and growth stages of the business.
- Links Up works on **the three main axes**: 1) Facilitate the access to finance, 2) Improve the connection between the products and the market and 3) Increase the professionalism of the SMEs creating an ecosystem based on the sectorial specialization.

Toulouse
September
2016



Castres
October
2017



Palma
November
2017



Murcia
May
2017



- Improving the innovation capacity in SMEs is one of the most important objectives across Europe to reach the EU2020-goal of Smart Growth. A lot of policy instruments have been established to contribute to this objective. But it seems not easy to reach the SMEs with structural funds, especially in cross-border regions.
- In fact, different border regions with the same objectives and comparable policy instruments (e.g. INTERREG-Programmes) still use different strategies and projects to realise SME involvement. **The KISS ME project partners uses these differences to improve their policy instruments addressing SMEs to develop, grow and engage in innovation processes.**

Barcelona, November 2017



Zagreb, October 2017



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SPIN
SPort for INclusion



Erasmus+

Turin,
March
2017



Montpellier, February 2017



Mollet del Vallès, November 2017



Turin, March 2017



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EPM :

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The EGTC Puigcerdà Hospital



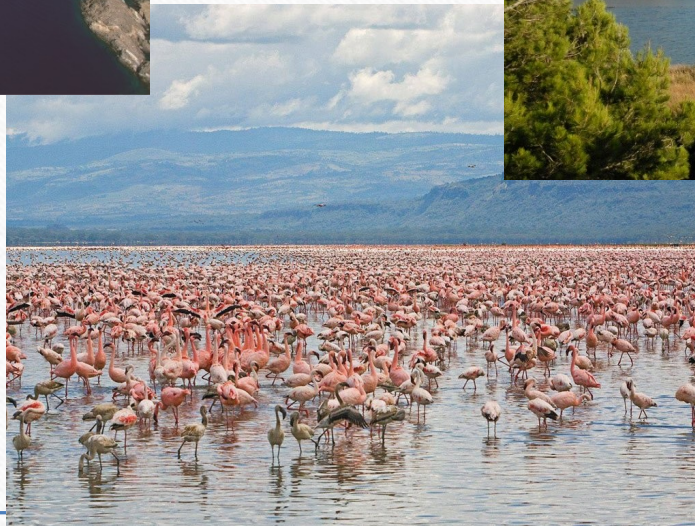


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Thanks for your attention!

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